



News Release

Confederated Tribes of the Umatilla Indian Reservation
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For immediate release: October 23, 2020
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Coyote Business Park Announces Redesigned Logo and Website

MISSION, OR – Coyote Business Park, owned by the Confederated Tribes of the Umatilla Indian Reservation (CTUIR), has unveiled a redesigned logo and website as part of its rebranding efforts to promote the development opportunities of the business park.

“The updated logo and website provides some new energy for Coyote Business Park,” said Bill Tovey, Director of the Department of Economic Development. “The property has great potential and the more ways we can promote that, the better.”

The redesigned logo hones in on the central location Coyote Business Park has in the Pacific Northwest. Website visitors will notice improved functionality, with easy navigation and an interactive map showing the availability and infrastructure. By strengthening and modernizing this feature, the website becomes a stronger tool for highlighting this enterprise zone.

In addition, four signs located on Interstate 84, which is directly adjacent to Coyote Business Park, will also be replaced.

Coyote Business Park is owned and operated by the CTUIR and is designated as an IRS-certified Opportunity Zone. Located 7 miles east of Pendleton, Oregon with easy access to Interstate 84 at exit 216, you will find Coyote Business Park is a perfect location for your next business move. With more than 170 acres of commercial and industrial use potential, Coyote Business Park has certified shovel-ready sites, unique tax incentives, and flexible lease terms. For information about shovel ready sites and development opportunities at Coyote Business Park, please visit <https://www.coyotebusinesspark.com/>.

The Confederated Tribes of the Umatilla Indian Reservation is made up of the Cayuse, Umatilla, and Walla Walla Tribes, formed under the Treaty of 1855 at the Walla Walla Valley, 12 statute 945. In 1949, the Tribes adopted a constitutional form of government to protect, preserve and enhance the treaty rights guaranteed under federal statute.

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