03/15/2024

Questions and Answers Regarding RFP Web Content Coordination

1. I see on the RFP that you want to develop a page structure on the Visit page, yet I don't see this existing on the current site. Is this a page we must build from scratch, or is it hidden on the backend and needs to be published after designing it?

 2. I also see that Community is a page you want to build out, but I only see a Communities & Commissions page. Is that the page this refers to, or does it also need to be built?

 3. I see several links to PDFs on the current site. Do you intend to make those PDFs content on the site (so people do not need to click to open and browse them), or do you plan to leave them as they are now?

 4. On the RFP, I also see mention of working within the Portal. Since I can't see it in there currently, can you elaborate on what needs to be done?

 5. Since I see mention of creating content for pages and then making design or style changes, can you give me a few priorities for those style changes? The CMS you used could have limitations, so we are curious about what you want to accomplish to gauge whether the CMS will support it.

Answer:

These are great questions.   We do have a redesigned website that has the structure set up for these new pages. The new website is not live. We are looking for someone who can help us manage and develop content on our new redesigned site. The CMS we use is Umbraco. I am unsure what style changes the communications office wants at this time.

The RFP could be confusing, we could have stated clearer that we are looking for a content manager to work with us and input and develop content for our newly redesigned site.